3 Free AI Tools You Can Use Right Now

Supercharge your business with tools designed to save time and boost productivity!

ChatGPT — Your Workhorse

The ultimate multitasker for your daily business needs.

- **What it replaces:** Basic admin tasks like answering FAQs, drafting emails, generating ideas, and creating templates.
- **How to use it:**
  - Go to chat.openai.com and create a free account.
  - Ask it to "*Draft a professional response to a customer complaint,*" or "*Give me 5 marketing ideas for my business.*"

Claude — Your Writer

Your personal ghostwriter with a focus on tone and clarity.

- **What it replaces:** Time spent drafting content like blogs, newsletters, or marketing materials.
- **How to use it:**
  - Sign up at claude.ai
  - Share your requirements: *"Write a friendly newsletter about our upcoming sale,"* or *"Summarize this 10-page document in 5 bullet points."*

Perplexity — Your Researcher

Get quick, reliable answers and insights for decision-making.

- **What it replaces:** Time-consuming internet searches or compiling information from multiple sources.
- **How to use it:**
  - Visit perplexity.ai.
  - Type questions like *"What are the current trends in small business marketing?"* or *"Compare the top 3 social media platforms for audience engagement."*

Try one tool that fits your needs, and see the difference AI can make in your business.

Questions? **AI ADVANTAGE** is here to help!
Schedule a no-obligation ***Explore Call*** with the form on
our <u>HOME PAGE</u>